



Ready, Set, *Report!*



PUBLIC SCHOOL & EDUCATION EMPLOYEE
RETIREMENT SYSTEMS OF MISSOURI

SIGNIFICANT
MEANINGFUL
ACHIEVABLE
RELIABLE
TIMELY
REPORTING



New Member Awareness



PSRS/PEERS

PUBLIC SCHOOL & EDUCATION EMPLOYEE
RETIREMENT SYSTEMS OF MISSOURI

2018 Fall Employer Conference



“I just started my career, why would I care about retirement?”

“I am too young to think about retirement.”

“I have school loans to pay off, I don’t want to put money towards retirement.”



Our 4-Step Approach



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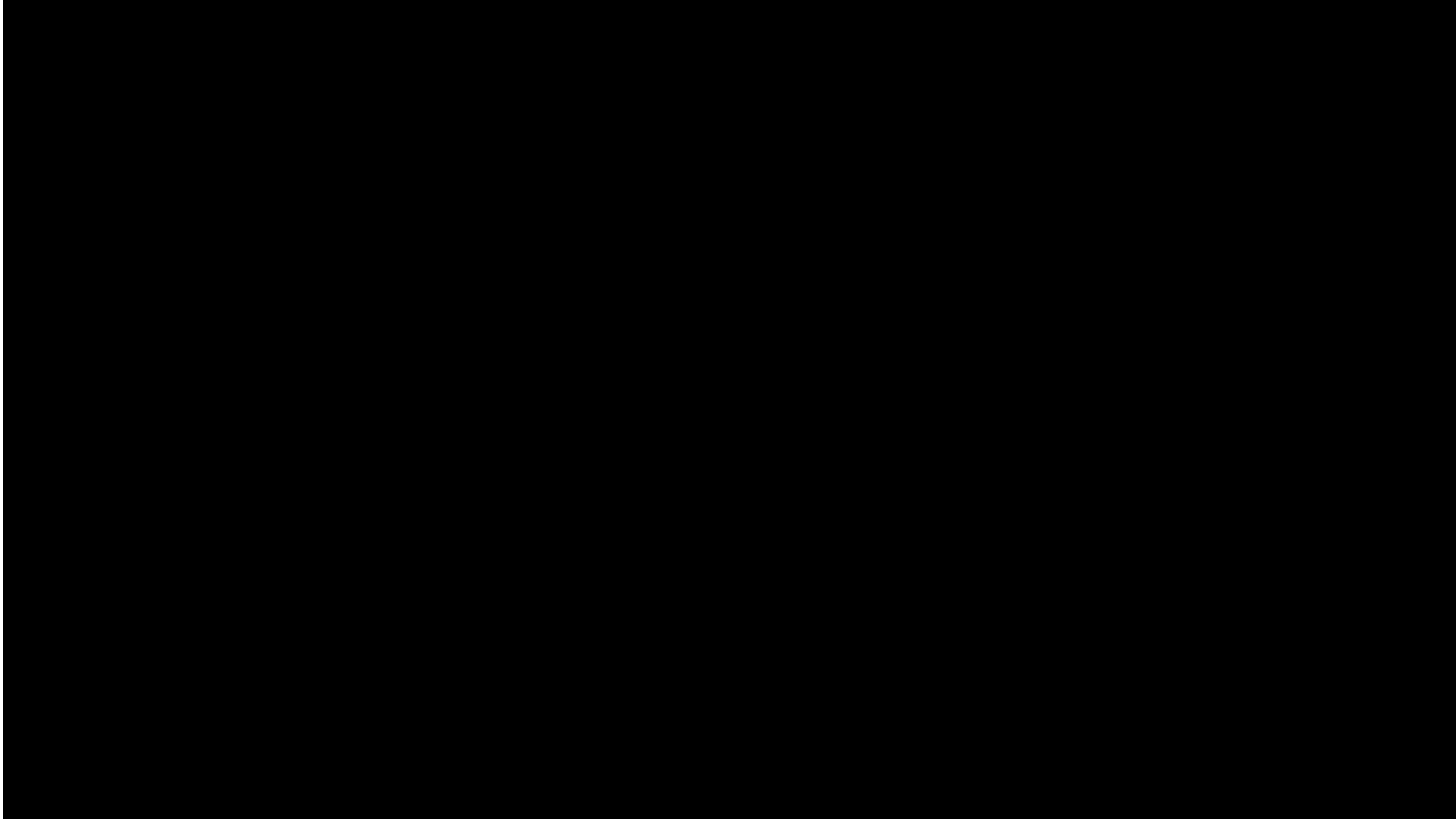
Step 1: Brochure



- Provided to you.
- You hand out to each new member at time of enrollment.
- The brochure covers:
 - Congratulations
 - What is PSRS or PEERS?
 - Membership is required.
 - What's in it for you?
 - What comes next?

Step 2: Video

- This is NEW!
- It will be provided to you.
- You can show to new members as part of the enrollment/orientation process.



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Step 3: Welcome Letter and Forms

- You upload enrollment files and submit to PSRS/PEERS.
- Any new member to the Systems is sent:
 - A welcome letter
 - Welcome brochure
 - Verification of demographic information to confirm or edit
 - **Beneficiary Designation** form (online designation is encouraged)



Step 4: Welcome Email

- Email sent one month later
- Email contains a link to a New Member [landing page](#)
 - Encourage sign up for Web Member Services
 - Designate Beneficiaries



Thank You!



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